ADAM HAMMOUR

SENIOR FREELANCE MOTION GRAPHICS DESIGNER

royaloinker.co.uk

LOCATION
London, UK

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DOB
19/08/1985

OVERVIEW

Senior Motion Graphics Designer, with 11+ years of industry credits. Highly experienced in motion branding, animation, VFX, 3D, graphic design, illustration and editing. As well as further experience in creating interactive MR / AR, VR & 360 content.

Within both freelance & full-time roles I have designed and created promotions for films, computer games, books, music albums, consumer products and sports. Brands have included Adidas, Nike, Amazon, Spotify, Nissan, Universal, Lionsgate, Walkers, BBC, Activision, Ubisoft, Warner Music, Harper Collins, CBS Action, Horror Channel, Unibet, FIFA, FA, EA, Viasat TV, JML, Renault, Mattel and Sony Music.

NOTABLE PROJECTS

- TV Adverts for major music artists such as Ed Sheeran, Kaiser Chiefs and The Kooks.

- Idents and virtual set for Walkers Crisps 'Do Us A Flavour' campaign.

- TV & Online adverts for Amazon properties such as Prime, Sports, Music & Film.

- TV channel branding for Visat, CBS, Renault, Brit Asia & Vice.

- TV adverts & social content for Spotify

- Animated DOOH for Universal, Lionsgate & eOne film releases.

- Title sequences & GFX for MTV shows Sound-chain, Superstar DJ's Ibiza Rocks X and Live Lockdown.

- Fully Motion Animated Sizzles for Activision, Mattel , Universal, EA and Rovio

SOFTWARE

Cinema 4D

Advanced experience in creating effects using mograph, cloth, dynamics and particles. As well as animation, modeling, lighting and shading of scene. Experienced-with Physical, Octane, Arnold and Redshift Renderers.

After Effects

Advanced proficiency in all major features; including 3D layers, camera tracking and keying. Knowledge of most popular and powerful plugins incluing Element 3D and Trapcode Suite.

Photoshop and Illustrator

Proficient in storyboarding, logo development, print design & assets creation.

InDesign

Implementing and organising templates for print documents.

Premiere

Skilled in footage management, editing, colour grading & use of advanced effects.

Unity

Ability to create interactive animations and 3D expertiential content.

EXPERIENCE

Adam Hammour Ltd | Owner / Director (May 2017 - Present)
Working in-house & remotely for multiple media agencies for brands such as Adidas, Nike, Nissan, Unibet, Amazon, British Airways, Honda, Spotify, Johnnie Walker Whisky, L'Oréal & Pfizer. Projects have included online promos, motion branding, social content and animation.

FREELANCE EXAMPLES

Amazon D1 | Freelance Motion Graphics Designer (July - Dec 2019)
Design & Animation of TV, online adverts & social content - for Amazon Prime, Films, Music, Sports & retail. Also working up RND concepts for future campaigns.

IMG | Freelance Motion Graphics Designer (June 2019)
Creation of idents and stings for sports promos.

Citi Group | Freelance Motion Graphics Designer (May 2019)
2D & 3D storyboarding and animation for financial corporate explainer videos.

Unilever | Freelance Motion Graphics Designer (Feb - April 2019)
Social, DOOH, TV & print adverts for a huge range of brands such as Persil, Lynx, Toni & Guy, Cif and Walls.

Digitas / Prodigious | Freelance Motion Graphics Designer (Feb 2019)
Visualisation of set for Sky TV advert concept.

Universal Pictures | Freelance Motion Graphics Designer (Jan 2019)
Design and creation of fully animated sizzle videos to promote brand-licensing properties.

Amazon D1 | Freelance Motion Graphics Designer (Dec 2018)
Online, Social & TV adverts for Prime, Music, Sports and Echo. Conceptual R&D for future branding projects.

FIFA | Freelance Motion Graphics Designer (May 2018)
Motion branding & Idents for annual E-Sports tournament at the O2 arena.

Havas | Freelance Motion Graphics Designer (April 2018)
Creation of motion graphic videos for pharmaceutical event.

Citi Group | Freelance Motion Graphics Designer (March 2018)
3D Animated promotional videos for corporate brands.

Wieden + Kennedy | Freelance Motion Graphics Designer (Feb 2018)
Motion branding for Formula One, Honda & FA.

Vice Media | Freelance Motion Graphics Designer (Jan 2018)
Breakers for multiple episodes of TV show.

Taylor James | Freelance Motion Graphics Designer (Dec 2017)
Cinemagraphs for international Heineken campaign.

Marketiers | Freelance Motion Graphics Designer (Nov 2017 - April 2018)
Explainer video animations for Nissan and edit for British Airways campaign.

FULL-TIME

PowerStation Studios | Motion Graphics Designer (August 2015 - Present)
Creation of animated sizzles and motion graphics for brand licensing industry. Entertainment properties have included Universal Films.

JJ Stereo | Motion Graphics Designer (April 2014 - August 2015)
Design and creation of entirely graphical music adverts for Kaiser Chiefs, The Pixies, Deadmau5, Ed Sheeran, BBC Radio 1 Live Lounge,.

AMC Networks | Motion Graphics Designer (December 2013 – March 2014)
Responsible for creation of idents and channel branding for CBS shows.

Blueprint London | Motion Graphics Designer (August 2010 – December 2013)
Lead motion graphics designer; responsible for all TV, cinema and digital outdoor broadcasted graphics.

Global Eagle Entertainment | Motion Graphics Designer (June 2009 – August 2010)
Design and creation of idents and branding for Airlines such as Thomson, LAN and Air Europa.

SquareZero Ltd | Animator (Jan 2008 - November 2008)
Idents, music videos and virtual sets for clients such as Viasat TV, Saudi TBWA and Mirada Media.

EDUCATION

University of Lincoln
BA, Media Production, 2:1
(2007 - 2004)

The Manchester Metropolitan University
BA, Media Studies, Foundation Year Degree
(2003-2004)

Aquinas College
A Media Studies, B Business Studies, C Economics, C Communication Studies, D General Studies
(2003 - 2001)

Bramhall High School
B Business Studies, C Economics, C English Language, C English Lit, C Maths, D Art, DD Science
(2001 - 1995)

REFEREES

AVAILABLE ON REQUEST